Innovation through Synergy

To innovate is to make changes in something established to do something in a new, better way.

Thomas Edison said, "There's a way to do it better - find it."

What does this quote have to do with brainstorming and synergy?

Brainstorming is a critical part of synergy. Innovative ideas come from different experiences, and that means different people with different skills, experiences, and perspectives. All of these differences lead to synergy, which is a total greater than the sum of its parts. 1 + 1 really does = 3 or more.

With your action team, generate a list of 3-5 important problems that this school, community or your action team is facing in the space below.

1. 4.

2. 5.

3.

Circle one of these issues and work to solve it. Write 2-3 ideas that you have in the space below. Remember: be creative! In the brainstorming stage, no idea is a bad one.

1.

2.

3.

Take your best idea and write it on a sticky note. Give this sticky note to your teacher.

You are going to be working with your action teams to come up with an innovation: a new, best idea to address the problem that takes into consideration many points of view.